



SUPPORTING MEMBERSHIP

For over 23 years, we have joined forces with organizations like yours to promote professionalism in the industry.

***Our loggers value this partnership and they show it...
by purchasing your products and services!***

Supporting Members enjoy the benefits of a partnership with the PLC of Maine.



BENEFITS:

NON-PROFIT OR INDIVIDUAL

- Weekly e-mail updates
- Listing on PLC web site & in the "PLC Membership Handbook"
- Subscription to print version of "The Logger's Voice" & "PLC Membership Handbook"
- Unlimited on-line subscriptions to "The Logger's Voice"
- Opportunity to advertise in "The Logger's Voice" & "PLC Membership Handbook"



SUPPORTING MEMBER

- Exclusive use of PLC Contractor Member List
- Listing on PLC web site & in the "PLC Membership Handbook"
- Opportunity to offer PLC member only discounts in "PLC Membership Handbook"
- Subscription to print version of "The Logger's Voice" & "PLC Membership Handbook"
- Unlimited on-line subscriptions to "The Logger's Voice"
- 1 free Ad in the "The Logger's Voice"
- FREE Listings on the "Logging Zone - PLCs on-line classified site."
- Advance notice of sponsorship opportunities throughout the year for safety trainings, classes and meetings
- Weekly e-mail updates
- Opportunity to attend PLC training events

ENHANCED MEMBERS

Also receive (in addition to all of the supporting member benefits):

- Rotating "Spotlight" feature article in the "Logger's Voice"
- Logo featured on web site and in weekly e-mails
- Space for set-up at PLC's Annual Meeting
- 2 Tickets to PLC's Annual Meeting Dinner & Log A Load Fundraiser
- 2 free Ads in the "The Logger's Voice"

PREFERRED MEMBERS

Also receive (in addition to the supporting and enhanced member benefits):

- Prominent visibility on our Bangor Expo Signage & Brochure
- Opportunity to sponsor a PLC Board Meeting, to network and present your products or services
- 4 free Ads in the "The Logger's Voice"
- Logo prominently featured on our website and in weekly emails

Increased visibility and impact. Advertise in the Logger's Voice and Member Handbook!

The Logger's Voice: provides a relevant and comprehensive look at the Logging industry in Maine. Published by the Professional Logging Contractors of Maine and printed on Maine made paper donated by Sappi, The Logger's Voice is the only publication that is focused on the issues that affect logging in Maine. The Logger's Voice is sent to the homes of over **400 loggers** in Maine and over **150 supporting members**. Digitally, it is also distributed to industry leaders, foresters, logging supporters and our state and federal representatives. The Logger's Voice features local people and businesses, as well as trends, legislative updates and other great stories, in a glossy, professional format. Advertisers can count on reaching the people who want to do business with them. Readers can count on finding stories that matter in every quarterly issue. **AS A SUPPORTING MEMBER - YOUR AD IS FREE!**



Member Handbook: This is a 6" by 9" tabbed, spiral bound desk/truck Member Handbook with information on: The PLC of Maine, Log A Load, Member Directory, Supporting Member directory, emergency contact information, how to contact your representative, safety information, training information, useful resources, BMP information, a buyers guide and discount directory and advertising opportunities.

Logger's Voice: Reach 100% of Your Market Magazine Published Quarterly

Full Color 1/8 page Ad- 3.5 x 2.25 (width x height)

Included with Supporting Membership:

Supporting Members get **1** ad included with membership.

Enhanced Members get **2** ads included with membership.

Preferred Members get **4** ads included with membership.

Additional larger ads are also available (see Adv. order form for details)

The Logger's Voice Deadlines

Ad deadline	Publication date
September, 7th, 2018	Fall 2018
December, 3rd 2018	Winter 2019
March 8th, 2019	Spring 2019
June 7th, 2019	Summer 2019

Artwork Requirements

- High quality print PDF or jpeg. are the preferred formats.
- All digital images will be accepted in .tif, .eps and .jpg formats.

Member Handbook: Year-round Exposure

Included with all levels of Supporting Membership:

- **Listing in Supporting Member Directory section**
- **Listing in Discount Buyers Guide (w/ Exclusive PLC Member discount)**

Additional Ads in Handbook:

Color	#1	1/2 Page (4.5 x 3.5)	\$300
Color	#2	Full Page (4.5 x 7.5)	\$500
Color Inside Cover	#3	Front or Back (4.5 x 7.5)	\$600
Color Back Cover	#4	Outside (4.5 x 7.5)	\$750
Black & White	#5	¼ Page (4.5 x 1.5)	\$100
Black & White	#6	½ Page (4.5 x 3.5)	\$200

Ad space is limited and is first come, first served.
Reserve your spot today!

Ad-Deadline for Member Handbook: January 18th, 2019

For Advertising Information Call:

207-688-8195



Supporting Member Application & Advertising Order Form

Please fill out the form below to renew your membership, let us know when you would like your free ads and verify directory listing information. You may also order additional ads for additional exposure!

Membership Level

____ **Non-Profit Organization or Individual** - \$100 (to qualify, individuals must be either: 1) not affiliated with a business that benefits from logging or trucking or 2) work for a business that is already a supporting member and want to enjoy the benefits of membership)

____ **Supporting Member** - \$500

____ **Enhanced Supporting Member** - \$750

____ **Preferred Supporting Member** - \$1,000

Contact Information

Organization _____ Contact Name _____

Phone _____ E-mail _____ Web Site _____

Mailing Address _____

Additional emails for our e-mail list: _____

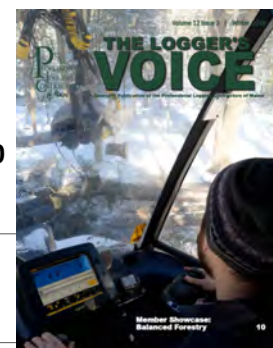
The Logger's Voice - Quarterly Mailed, E-mailed & Posted Publications:

Additional Advertising

#1 - 1/8 page- \$150 #2 - 1/4 Page - \$250 #3 - 1/2 page - \$450 #4 - Full Page - \$ 550

#5 - Full inside back cover - \$600 #6 - 1/2 page back cover - \$675 #7 - Full inside front cover - \$700

* Pricing above per Ad/per issue - 25% discount for Ads in multiple issues



Schedule -Select when and the size of ads, please include free ads:

Size ____ Fall 2018 Size ____ Winter 2019 Size ____ Spring 2019 Size ____ Summer 2019

Total due for additional The Loggers Voice Ads: \$ _____

Ad Deadlines for Voice Magazine : Sept. 7th, 2018 ; Dec. 3rd, 2018; March 8th, 2019; June 7th, 2019



Membership Handbook - Mailed in February 2019:

1. **Supporting Member Contact Information Listing: Included in membership. Please provide the contact information to be listed in the directory if it is different from the primary contact.**

2. **Featured PLC Member Discount to be listed in the handbook:**

3. **Additional Advertisement in Member Handbook: For EXTRA Exposure and impact!**

Color	#1	1/2 Page (4.5 x 3.5)	\$300
Color	#2	Full Page (4.5 x 7.5)	\$500
Color Inside Cover	#3	Front (4.5 x 7.5)	\$600
Color Inside Cover	#3	Back (4.5 x 7.5)	\$600
Color Back Cover	#4	Outside (4.5 x 7.5)	\$750
Black & White	#5	¼ Page (4.5 x 1.5)	\$100
Black & White	#6	½ Page (4.5 x 3.5)	\$200

If you are offering a PLC Member Only discount—send us an ad and we will feature it on Face book, our web page and in the weekly e-mail! FREE!

Type of advertisement (#): _____

Total due for additional Handbook Ads: \$ _____

Ad- Deadline for Member Handbook: January 18th, 2019

Please send completed Form & Payment to:

Professional Logging Contractors of Maine

P.O. Box 1036 , Augusta, ME 04332

fax: 207-620-7517 or to: jessica@maineloggers.com

____ To pay by credit card please check here and we will e-mail you a secure link

____ Please check here for an invoice

To fill out an application on-line - please go to:
www.maineloggers.com/about-the-plc/supporting-members/