



PROFESSIONAL LOGGING CONTRACTORS OF MAINE

SUPPORTING MEMBER BENEFITS

For over 26 years, we have joined forces with organizations like yours to promote professionalism in the industry.

Supporting Member – \$500

- Exclusive use of PLC Contractor Member list
- Listing on PLC web site & in the "PLC Membership Handbook"
- Opportunity to offer PLC member only discounts in "PLC Membership Handbook"
- Subscription to print version of "The Loggers Voice" & "PLC Membership Handbook"
- Unlimited on-line subscriptions to "The Loggers Voice"
- 1 complementary Ad in the "The Loggers Voice"
- Complementary listings on the "Logging ZONE" - PLC's on-line classified site
- Advance notice of sponsorship opportunities throughout the year
- Weekly e-mail industry updates
- Opportunity to attend PLC training events



Enhanced Supporting Member – \$750

Also receive (in addition to all of the Supporting Member benefits listed above):

- Two complementary full color Ads a year in the "Loggers Voice"
- Rotating "Spotlight" feature article in the "Logger's Voice"
- Table Space at PLC's Annual Meeting
- Logo on web site and in weekly e-mails
- 2 Tickets to PLC's Annual Meeting Dinner & Log A Load Fundraiser



Preferred Supporting Member – \$1000

Also receive (in addition to all the Supporting and Enhanced Member benefits listed above):

- Four complementary full color Ads a year in the "Loggers Voice"
- Prominent Logo featured on web site and in weekly emails
- Prominent visibility on our Bangor Logging Expo Signage
- Opportunity to sponsor a PLC Board Meeting, to network and present your products or services



Nonprofit Organization or Individual – \$100

- Weekly e-mail Industry updates
- Listing on PLC web site & in the "PLC Membership Handbook"
- Subscription to print version of "The Loggers Voice" & "PLC Membership Handbook"
- Unlimited on-line subscriptions to "The Loggers Voice"
- Opportunity to advertise in "The Loggers Voice" & "PLC Membership Handbook"



Join
Today!



The Logger's Voice

The Logger's Voice: provides a relevant and comprehensive look at the Logging industry in Maine published on a quarterly basis. "The Logger's Voice" is the only publication that is focused on the issues that affect logging in Maine. The Logger's Voice is sent to the homes of over 200 loggers in Maine and over 150 supporting members. Digitally, it is also distributed to industry leaders, foresters, logging supporters and our state and federal representatives. Advertisers can count on reaching the people who want to do business with them. Readers can count on finding stories that matter in every quarterly issue.

AS A SUPPORTING MEMBER - you receive at least one **free** ad annually!



Member Handbook

Member Handbook: This is a 6" x 9" tabbed, spiral bound desk/truck Member Handbook with information on the PLC of Maine, Log A Load, Member Directory, Supporting Member directory, emergency contact information, how to contact your representative, safety information, training information, useful resources, BMP information, a buyers guide and discount directory and advertising opportunities.

Loggers Voice Magazine- Reach 100% of your market, published quarterly

Full Color 1/8 page ad- 3.5 (wide) x 2.25 (high) included with Supporting Membership:

- **Supporting Members** get 1 ad
- **Enhanced Members** get 2 ads
- **Preferred Members** get 4 ads



Additional advertising opportunities:

| | | | |
|--------------|----|----------------------------------|-------|
| Color | #1 | 1/8 page (3.5x2.25) | \$150 |
| Color | #2 | 1/4 Page (3.5x4.5) | \$250 |
| Color | #3 | 1/2 page (7.5x4.5) | \$450 |
| Color- Bleed | #4 | Full Page (8.5x11) | \$550 |
| Color- Bleed | #5 | Full inside back cover (8.5x11) | \$600 |
| Color- Bleed | #6 | 1/2 page back cover (8.5x6) | \$675 |
| Color- Bleed | #7 | Full inside front cover (8.5x11) | \$700 |

Ad Deadlines for Loggers Voice Magazine :

Fall 2021 - September 10th, 2021
 Winter 2022 - December 10th, 2021
 Spring 2022 - March 11th, 2022
 Summer 2022 - June 10th, 2022

Member Handbook – Year-round Exposure

Included with all levels of Supporting Membership:

- Listing in Supporting Member Directory section
- Listing in Discount Buyers Guide (w/ Exclusive PLC Member discount)



Ad space is limited and is first come, first served.
 Reserve your spot today!

| | | | |
|--------------------|----|---------------------------|-------|
| Color | #1 | 1/2 Page (4.5 x 3.5) | \$300 |
| Color | #2 | Full Page (4.5 x 7.5) | \$500 |
| Color Inside Cover | #3 | Front or Back (4.5 x 7.5) | \$600 |
| Color Back Cover | #4 | Outside (4.5 x 7.5) | \$750 |
| Black & White | #5 | ¼ Page (4.5 x 1.5) | \$100 |
| Black & White | #6 | ½ Page (4.5 x 3.5) | \$200 |

Ad-Deadline for Member Handbook: January 7th, 2022

For more information call:

207-688-8195

Artwork Requirements - High quality print or digital ads in PDF, png. & jpeg. are the preferred formats. Please email ads to jessica@maineloggers.com

Supporting Member Application & Advertising Form

Membership Application:

- ☐ **\$100 – Non-Profit Organization or Individual:** (to qualify, individuals must be either: 1) not affiliated with a business that benefits from logging or trucking; or 2) work for a business that is already a supporting member and want to enjoy the benefits of membership)
- ☐ **\$500 – Supporting Member:** one #1 Ad in "Loggers Voice" with membership
- ☐ **\$750 – Enhanced Supporting Member:** two #1 Ads in "Loggers Voice" with membership
- ☐ **\$1,000 – Preferred Supporting Member:** four #1 Ads in "Loggers Voice" with membership

Contact Information

PLC Supporting Membership period:
July 1, 2021-June 30, 2022

Organization: _____

Contact Name: _____

Phone: _____

E-mail: _____

Web Site: _____

Mailing Address: _____

Additional emails for our e-mail list: _____

Advertising Information

Loggers Voice Magazine:

1. Schedule -Select issue and the size of ads, please include **FREE** and paid ads:

Fall 2021 (#) _____ Winter 2022 (#) _____

Spring 2022 (#) _____ Summer 2022 (#) _____

- Pricing per ad/per issue.
- 25% discount for ads in multiple issues

| | | | |
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| Color- Bleed | #7 | Full inside front cover (8.5x11) | \$700 |



Member Handbook:

2. **Contact Information** to be listed in Member Handbook for company contact, if same as above leave blank.

3. **List PLC Member Only Discount** – If you are offering a PLC Member Only discount – send us an ad and we will feature it on Facebook, our web page and in the weekly e-mail! **FREE!**

4. Type of Ad for **Handbook** (#) _____

| | | | |
|--------------------|----|---------------------------|-------|
| Color | #1 | 1/2 Page (4.5 x 3.5) | \$300 |
| Color | #2 | Full Page (4.5 x 7.5) | \$500 |
| Color Inside Cover | #3 | Front or Back (4.5 x 7.5) | \$600 |
| Color Back Cover | #4 | Outside (4.5 x 7.5) | \$750 |
| Black & White | #5 | ¼ Page (4.5 x 1.5) | \$100 |
| Black & White | #6 | ½ Page (4.5 x 3.5) | \$200 |



\$_____ Due for membership

\$_____ Due for additional ads

\$_____ Log A Load Donation - Please accept my additional donation on behalf of the Log A Load for Maine Kids program. Contributions will be distributed equally between Eastern Maine Healthcare and the Barbara Bush Children's Hospital.

\$_____ **Total due for membership, ads & donation**

_____ To pay by credit card please check here and we will e-mail you a secure link

_____ Please check here for an invoice

Please send completed form and payment to:
Professional Logging Contractors of Maine
P.O. Box 1036, Augusta, ME 04332

fax: 207-620-7517 or to: jessica@maineloggers.com

For more information call:

207-688-8195

To fill out an application online: maineloggers.com/supporting-member-application/