



# PROFESSIONAL LOGGING CONTRACTORS OF MAINE

## SUPPORTING MEMBER BENEFITS

For over 27 years, we have joined forces with organizations like yours to promote professionalism in the industry.

### Supporting Member – \$600

- Exclusive use of PLC Contractor Member list
- Listing on PLC web site & in the "PLC Membership Handbook"
- Opportunity to offer PLC member only discounts in "PLC Membership Handbook"
- Subscription to print version of "The Loggers Voice" & "PLC Membership Handbook"
- Unlimited on-line subscriptions to "The Loggers Voice"
- One complementary #1 Ad in the "The Loggers Voice"
- Complementary listings on the "Logging ZONE" - PLC's on-line classified site
- Advance notice of sponsorship opportunities throughout the year
- Weekly e-mail industry updates
- Opportunity to attend PLC training events



### Enhanced Supporting Member – \$850

Also receive (in addition to all of the Supporting Member benefits listed above):

- Two complementary full color #1 Ads a year in the "Loggers Voice"
- Rotating "Spotlight" feature article in the "Logger's Voice"
- Table Space at PLC's Annual Meeting
- Logo on web site and in weekly e-mails



### Preferred Supporting Member – \$1,250

Also receive (in addition to all the Supporting and Enhanced Member benefits listed above):

- Four complementary full color #1 Ads a year in the "Loggers Voice"
- Prominent Logo featured on web site and in weekly emails
- Prominent visibility on our Bangor Logging Expo Signage
- Opportunity to sponsor a PLC Board Meeting, to network and present your products or services



### Nonprofit Organization or Individual – \$125

- Weekly e-mail Industry updates
- Listing on PLC web site & in the "PLC Membership Handbook"
- Subscription to print version of "The Loggers Voice" & "PLC Membership Handbook"
- Unlimited on-line subscriptions to "The Loggers Voice"
- Opportunity to advertise in "The Loggers Voice" & "PLC Membership Handbook"



Join  
Today!





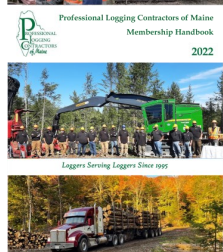
Increased visibility & impact!

Advertise in the Logger's Voice & PLC Member Handbook!

## The Logger's Voice

The Logger's Voice, which is published quarterly, provides a relevant and comprehensive look at the logging industry in Maine. "The Logger's Voice" is the only publication that is focused on the issues that affect logging in Maine. The Logger's Voice is sent to over 200 logging contractors in Maine and 150 supporting members. Digitally, it is also distributed to industry leaders, foresters, logging supporters and our state and federal representatives. Advertisers can count on reaching the people who want to do business with them. Readers can count on finding stories that matter in every quarterly issue.

**AS A SUPPORTING MEMBER - you receive one copy of the magazine and at least one free ad annually!**



## Member Handbook

Member Handbook: This is a 6"x 9" tabbed, spiral bound desk/truck Member Handbook with information on the PLC of Maine, Log A Load, Member Directory, Supporting Member directory, emergency contact information, how to contact your representative, safety information, training information, useful resources, BMP information, a buyers guide and discount directory and advertising opportunities.

## Loggers Voice Magazine- Reach 100% of your market, published quarterly

Full Color 1/8 page ad- 3.5 (wide) x 2.25 (high) included with Supporting Membership:

- **Supporting Members** get 1 ad
- **Enhanced Members** get 2 ads
- **Preferred Members** get 4 ads



## Additional advertising opportunities:

Color	#1	1/8 page (3.5x2.25)	\$200
Color	#2	1/4 page (3.5x4.5)	\$300
Color	#3	1/2 page (7.5x4.5)	\$500
Color - Bleed	#4	Full page (8.5x11)	\$600
Color - Bleed	#5	Full inside back cover (8.5x11)	\$650
Color - Bleed	#6	1/2 page back cover (8.5x6)	\$725
Color - Bleed	#7	Full inside front cover (8.5x11)	\$750

## Ad Deadlines for Loggers Voice Magazine :

Fall 2022 - September 9th, 2022  
 Winter 2023 - December 9th, 2022  
 Spring 2023 - March 10th, 2023  
 Summer 2023 - June 9th, 2023

## Member Handbook – Year-round Exposure

Included with all levels of Supporting Membership:

- Listing in Supporting Member Directory section
- Listing in Discount Buyers Guide (w/ Exclusive PLC Member discount)



## Ad space is limited and is first

Color	#1	1/2 page (4.5x3.5)	\$350
Color	#2	Full page (4.5x7.5)	\$550
Color Inside Cover	#3	Front or Back (4.5x7.5)	\$650
Color Back Cover	#5	Outside (4.5x7.5)	\$800
Back & White	#6	1/4 page (4.5x1.5)	\$150
Back & White	#7	1/2 page (4.5x3.5)	\$250

**Ad-Deadline for Member Handbook: January 6th, 2023**

For more information call:

**207-688-8195**

**Artwork Requirements** - High quality print or digital ads in PDF, png. & jpeg. are the preferred formats. Please email ads to [jessica@maineloggers.com](mailto:jessica@maineloggers.com)





# Supporting Member Application & Advertising Form

## Membership Application:

- ☐ **\$125 – Non-Profit Organization or Individual:** (to qualify, individuals must be either: 1) not affiliated with a business that benefits from logging or trucking; or 2) work for a business that is already a supporting member and want to enjoy the benefits of membership)
- ☐ **\$600 – Supporting Member:** one #1 Ad in "Loggers Voice" with membership
- ☐ **\$850 – Enhanced Supporting Member:** two #1 Ads in "Loggers Voice" with membership
- ☐ **\$1,250 – Preferred Supporting Member:** four #1 Ads in "Loggers Voice" with membership

## Contact Information

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Additional emails for our e-mail list: \_\_\_\_\_

**PLC Supporting Membership period:**  
July 1, 2023-June 30, 2023

## Advertising Information

### Loggers Voice Magazine:

- Schedule -Select issue and the size of ads, please include **FREE** and paid ads:  
Fall 2022 (#) \_\_\_\_\_ Winter 2023(#) \_\_\_\_\_  
Spring 2023 (#) \_\_\_\_\_ Summer 2023 (#) \_\_\_\_\_
- Pricing per ad/per issue.
  - 25% discount for ads in multiple issues

Color	#1	1/8 page (3.5x2.25)	\$200
Color	#2	1/4 page (3.5x4.5)	\$300
Color	#3	1/2 page (7.5x4.5)	\$500
Color - Bleed	#4	Full page (8.5x11)	\$600
Color - Bleed	#5	Full inside back cover (8.5x11)	\$650
Color - Bleed	#6	1/2 page back cover (8.5x6)	\$725
Color - Bleed	#7	Full inside front cover (8.5x11)	\$750



### Member Handbook:

2. **Contact Information** to be listed in Member Handbook for company contact, if same as above leave blank.

3. **List PLC Member Only Discount** – If you are offering a PLC Member Only discount – send us an ad and we will feature it on Facebook, our web page and in the weekly e-mail! **FREE!**

4. Type of Ad for **Handbook** (#) \_\_\_\_\_

Color	#1	1/2 page (4.5x3.5)	\$350
Color	#2	Full page (4.5x7.5)	\$550
Color Inside Cover	#3	Front or Back (4.5x7.5)	\$650
Color Back Cover	#5	Outside (4.5x7.5)	\$800
Back & White	#6	1/4 page (4.5x1.5)	\$150
Back & White	#7	1/2 page (4.5x3.5)	\$250



\$\_\_\_\_\_ Due for membership

\$\_\_\_\_\_ Due for additional ads



\$\_\_\_\_\_ **Log A Load Donation** - Please accept my additional donation on behalf of the Log A Load for Maine Kids program. Contributions will be distributed equally between Eastern Maine Healthcare and the Barbara Bush Children's Hospital.

\$\_\_\_\_\_ **Total due for membership, ads & donation**

\_\_\_\_\_ To pay by credit card please check here and we will e-mail you a secure link

\_\_\_\_\_ Please check here for an invoice

Please send completed form and payment to:  
Professional Logging Contractors of Maine  
P.O. Box 1036, Augusta, ME 04332

fax: 207-620-7517 or to: [jessica@maineloggers.com](mailto:jessica@maineloggers.com)

For more information call:

**207-688-8195**

To fill out an application online: [maineloggers.com/supporting-member-application/](http://maineloggers.com/supporting-member-application/)