



Increased visibility & impact!

Advertise in the Logger's Voice & PLC Member Handbook!

The Loggers Voice

The Logger's Voice, which is published quarterly, provides a relevant and comprehensive look at the logging industry in Maine. "The Logger's Voice" is the only publication that is focused on the issues that affect logging in Maine. The Logger's Voice is sent to over 200 logging contractors in Maine and 150 supporting members. Digitally, it is also distributed to industry leaders, foresters, logging supporters and our state and federal representatives. Advertisers can count on reaching the people who want to do business with them. Readers can count on finding stories that matter in every quarterly issue.

AS A SUPPORTING MEMBER - you receive one copy of the magazine and at least one free ad annually!



Member Handbook

Member Handbook: This is a 6" x 9" tabbed, spiral bound desk/truck Member Handbook with information on the PLC of Maine, Log A Load, Member Directory, Supporting Member directory, emergency contact information, how to contact your representative, safety information, training information, useful resources, BMP information, a buyers guide and discount directory and advertising opportunities.

Loggers Voice Magazine- Reach 100% of your market, published quarterly

Full Color 1/8 page ad- 3.5 (wide) x 2.25 (high) included with Supporting Membership:

- Supporting Members get 1 ad
- Enhanced Members get 2 ads
- Preferred Members get 4 ads



Additional advertising opportunities:

Color	#1	1/8 page (3.5x2.25)	\$200
Color	#2	1/4 page (3.5x4.5)	\$300
Color	#3	1/2 page (7.5x4.5)	\$500
Color - Bleed	#4	Full page (8.5x11)	\$600
Color - Bleed	#5	Full inside back cover (8.5x11)	\$650
Color - Bleed	#6	1/2 page back cover (8.5x6)	\$725
Color - Bleed	#7	Full inside front cover (8.5x11)	\$750

Ad Deadlines for Loggers Voice Magazine :

- Fall 2022 - September 9th, 2022
- Winter 2023 - December 9th, 2022
- Spring 2023 - March 10th, 2023
- Summer 2023 - June 9th, 2023

Member Handbook – Year-round Exposure

Included with all levels of Supporting Membership:

- Listing in Supporting Member Directory section
- Listing in Discount Buyers Guide (w/ Exclusive PLC Member discount)

Ad space is limited and is first

Color	#1	1/2 page (4.5x3.5)	\$350
Color	#2	Full page (4.5x7.5)	\$550
Color Inside Cover	#3	Front or Back (4.5x7.5)	\$650
Color Back Cover	#5	Outside (4.5x7.5)	\$800
Back & White	#6	1/4 page (4.5x1.5)	\$150
Back & White	#7	1/2 page (4.5x3.5)	\$250

Ad-Deadline for Member Handbook: January 6th, 2023

For more information call:

207-688-8195

Artwork Requirements - High quality print or digital ads in PDF, png. & jpeg. are the preferred formats. Please email ads to jessica@maineloggers.com